

## Parsons-Souders Daily Store News

True Values

PARSONS-SOUDERS CO.

Tuesday, March 21st.

Keeping that faith with the public which gives the public unbounded faith in the store—faith in its goods, faith in its prices, faith in its statements, faith in its service—is sure to bring **SUCCESS**—and it HAS.

## Many Things That Women Want Can Be Found at Prices That Satisfy the Sense of Economy in the Anniversary Jubilee Sales

### Ending Thursday at Store Closing

This CELEBRATION of EIGHT YEARS' SERVICE will soon be over; you have two more days—WEDNESDAY and THURSDAY to complete your "make up list" of home furnishings and spring and summer Wearing Apparel. The savings are absolute, definite, sure; we celebrate by sharing profits with the people.

## 247 Beautiful Spring and Summer Dresses In a Great Two-Day Sale at Jubilee Prices

Wednesday and Thursday



### WHAT SHALL MY EASTER DRESS BE?

It shall be one of these—247—if you wish it; Spic, span, new models, in a most beautiful collection of styles; whether it be SILK, MARQUETTE, PONGEE, LINEN, VOILE or LINGERIE, you're sure to find a suitable Easter Gown here. There's probably a hundred dresses, sample models, in which there positively will be no duplicates.

### your choice of any dress at 20 per cent discount

So many new styles from the plainest and least expensive to the richest Parisienne styles. There's no reason whatsoever in selling these dresses for less except that they shall share in the celebration of our eighth Anniversary. You are therefore entitled to a discount on any dress may select at one-fifth off.

### JUBILEE MILLINERY EXHIBIT

The active selling of Millinery during Jubilee Week is the surest sign to us of your approval, yet this is not surprising, because the new Hats combine fashion and becomingness to an unusual degree.



If cost is not an object we suggest the beautiful Hats copied in detail from latest concepts of Paris models. Yet the

**Styles at**  
**\$3.50, \$5 and \$6.50**  
**are just as**

Pretty and effective; the cost to you very moderate. Probably 150 Hats at these three prices alone.

A very desirable thing, indeed, to have privilege of selecting Gown and Hat at same time; there'll be no mistaking how they'll look together.

### The Parsons-Souders Parlor of Fine Footwear

ready to entertain you

Here will be found an assemblage of fine, high grade footwear, being just as particular to fit the foot as we are to please the tastes of particular people. Newest Boots and Low Cuts on exposition—

224-226 Main St.

## SOCIAL

#### Birthday Party.

A very enjoyable birthday party was given at the home of Mr. and Mrs. Louis Sias recently in honor of their daughter, Alice.

Those present were Lexie Goodwin, Eleanor Rider, Eleanor Merrill, Beulah Kennedy, Elizabeth Ashley, Virginia Shackelford, Ruth Wagner, Ethel Reider, Lillian Hammett, Blanche McMillan, Gladys Patton, Blanche Patton, Nellie Nutter, Sarah Lafferty, Louise Sias, Loar Myers, Pech White, Bruce Smallwood, Alfred Ashley, James Hefner, Bryan Carter and Clayton Curkendall.

#### Chorus Rehearses.

The Marcato Chorus club rehearsed again Monday night at the First Presbyterian church under the direction of Mrs. Amos Payne, with Miss Cora Atchison as accompanist. The chorus is making good progress. Those in charge have decided to grant the chorus an intermission of two weeks, when rehearsal will be taken up again. Accordingly the next meeting of the club will be held Monday night, April 10.

#### Missionary Meeting.

A very enjoyable and interesting meeting of the members of the Woman's Foreign Missionary Society, the Ladies' Aid Society and the Woman's Home Mission Society of St. Paul's Episcopal church, South, was held this afternoon in the home of Mrs. T. S. Wade, on West Pike street. Quite a number was present and business was transacted with great satisfaction to all those in attendance.

#### Tuesday Club Meeting.

The beautiful day brought out a goodly number of members to the meeting of the Tuesday Literary Club this afternoon with Mrs. John J. Davis hostess, in her home on Lee street, from 3 to 5 o'clock. Much interest was shown in the reading of the well written papers by Mrs. Richardson, Miss Brown, Miss Maxwell, Miss Walker, Miss Harrison and Mrs. John Ruhl.

#### Quarterly Meeting.

This afternoon the members of the Woman's Home Mission Society of the First Methodist Episcopal church held their quarterly meeting in the church social rooms. A delightful program for the afternoon was pleasing arranged by Mrs. T. J. Lynch and was enjoyed by all those present. The hostesses for the afternoon social hour were Mrs. J. J. Childster and Mrs. Trenery.

#### To Sew for Charity.

The women of Christ Episcopal church will sew for charity Wednesday afternoon at 2 o'clock with Miss Ewing in the home of Mr. John B. Hart on North Chestnut street. Every member of the congregation is cordially invited to attend and assist in this Lenten work.

#### Dance Invitations.

Invitations have been sent out to a number of its friends by the Mulberry Dancing Club for a dance which it will give in Hoffman Hall Monday evening of next week. The Cadenza orchestra will render a full program of music.

#### Class Meeting.

Wednesday evening the regular meeting of the advanced class in dancing will be held in Hoffman Hall and the musical program will be rendered by the Morris orchestra.

#### Mrs. Hutton Entertains.

Mrs. Ernest T. Hutton entertained very informally a few of her relatives from Fairmont yesterday afternoon at a luncheon in her attractive apartments in the McCarty flats.

#### Entertains in Boston.

The following account of a party given by Miss Vonda Griffin, who is attending school in Boston, Mass., to a number of her friends recently has

## The Effect OF Scott's Emulsion

on thin, pale children is almost magical. It makes them plump, rosy, and active.

## Scott's Emulsion

contains no drug, no alcohol, nothing but the purest and best ingredients to make blood, bone and solid flesh.

## THE WOMAN'S STORE

## Impressive Combination

### ANNIVERSARY WEEK and SPRING OPENING

It is rare that a department store can combine two such great events: an Anniversary and a Spring Opening. Every Anniversary proves that we are steadily gaining in the people's favor. High quality, latest styles and prices that are always fair is our aim. Our salespeople are attentive and painstaking—they believe in the goods they sell and know that every NEW customer means a PERMANENT customer.

We believe that four days is not too long a time to devote to this celebration and so have added enormously to our stock and you will find many high class novelties among them.



### For Spring Wear

During Anniversary Week we also welcome you to our Spring Opening. We have spent some months planning this great event—the most magnificent Spring Opening we have ever had.

DRESS GOODS, WAISTS AND WASH GOODS in great assortments. SILKS, LACES, EMBROIDERIES and TRIMMINGS of the very best quality and Spring styles. You will be delighted with the bewildering display. Come early—you then have the widest choice.

### Wednesday, Thursday, Friday and Saturday

March 22, 23, 24, 25

### Wednesday, Mar. 22, Waists and Dresses

A plain tucked Shirt Waist made of a famous sheer, mercerized thread material opening in front with a side ruff embroidered in black, blue or lavender. Anniversary Week Price ..... **98c**

Ladies' Waists of Linene with square Dutch Collar and short sleeves. Note the quaint turned back cuff. Anniversary Week Price ..... **\$1.19**

Lingerie Waists trimmed with Val. and Chumy Lace Insertion and French embroidery buttons. Front panel embroidered in Copenhagen blue. Anniversary Week Price ..... **\$2.49**

A light summer Silk Waist, white with black or blue stripes, neatly tailored—long sleeves with double buttoned cuff. The usual price for a waist of this style and quality is \$5.00. Anniversary Week Price ..... **\$3.98**

All-over Embroidery Dress, Cluster tucks and Lace Insertion form the trimming, the flounce is of 15-in. Embroidery. Anniversary Week price ..... **\$6.50**

Colored Lawn Dresses arrived Monday and are selling fast. Even to see this superb collection you must come early. Anniversary Week Price up to ..... **12.50**

American  
Beauty  
Corsets

**The Irwin-Lockwood Co.**  
FURNISHERS TO WOMEN WHO KNOW

Next Door  
to New  
Goff  
Building

### FRESH CUT FLOWERS · · POTTED PLANTS

WE HAVE THEM FRESH

Our Greenhouses are Close at Hand. No Delay in Transit. Flower, Garden, and Lawn Seed

### HAYMAN GREENHOUSE CO.

Both Phones

411 West Main St.

### Weak Nerves

Weak nerves mean nervousness, nervous headaches, debility. They call for good food, fresh air, and a nerve tonic. Let your doctor select the medicine. Ayer's Sarsaparilla, free from alcohol.

(Continued on page six.)